



FOR IMMEDIATE RELEASE

WebWorks.com to Unveil Publish to Wiki Functionality at RoundUp Users Conference

Leading publishing platform software developer automates publication of content to popular wiki formats

AUSTIN, Texas — September 12, 2008 — WebWorks.com, a brand of Quadralay Corporation, the leading developer of publishing platform solutions for single-source delivery of online content, will launch the latest release of its ePublisher Platform at the upcoming WebWorks RoundUp User Conference in Austin, Texas at the end of September.

The highlight of the release will be the introduction of a Publish To Wiki functionality that will allow companies that have existing content in Adobe FrameMaker, Microsoft Word or DITA-XML formats to automatically convert and deploy that content to two of the most popular wiki formats.

The ePublisher Fall release will provide support for the XML-RPC standard as implemented by the MoinMoin wiki, as well as direct support for MediaWiki's proprietary input markup.

The Publish To Wiki function will enable companies to quickly pre-populate corporate wikis with existing content with just a few simple clicks, reducing the cost of deployment and ensuring consistent, quality content. Once in the wiki format companies can then use the wiki's existing technology to enable comments, feedback, or even online editing by multiple contributors.

About WebWorks RoundUp

Each year the WebWorks RoundUp Users Conference features keynotes on company direction and product futures, industry and technical presentations in two tracks, an evening reception, industry exhibitors, and interactive user-driven panels.

On-site, conference attendees enjoy full access to the WebWorks team and executive staff and are the first to preview new ePublisher releases.

The WebWorks RoundUp User Conference is held at the historic InterContinental Stephen F. Austin Hotel in the heart of downtown Austin, Texas.

For more information visit www.webworksroundup.com

About WebWorks ePublisher

WebWorks ePublisher offers the fastest and most efficient way to publish your technical documentation and other content. On average, we reduce the time it takes to modify and republish content from weeks to just a few hours. We are trusted by individuals, small and medium businesses, and Fortune 500 companies alike -- enabling them to publish hundreds of thousands of sophisticated PDF, help, HTML, and other Web files each month. Our customers give us strong reviews because our product allows them to deliver the most reliable and efficient workflow for creating, managing, and deploying powerful electronic publications in a continuous fashion around the clock ... without compromising their original content's integrity. For more information visit www.webworks.com

About WebWorks.com

WebWorks.com, a brand of Quadralay Corporation, is the leading provider of comprehensive online publishing and help system delivery solutions. Its products and services constitute the definitive single source for all its customers' ePublishing needs. WebWorks.com specializes in content conversion software that outputs Web, online help, and technical publication formats. Quadralay Corporation, based in Austin, Texas, was founded in 1992 as part of the University of Texas Technology Incubator program. Quadralay currently has thousands of customers in over thirty countries worldwide.

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