



FOR IMMEDIATE RELEASE

WebWorks ePublisher Enables Automated Population of Wikis

Latest Release of Industry-Leading Publishing Platform Supports Publishing and Deployment of Content to Popular Wiki Formats

AUSTIN, Texas — October 13, 2008 — WebWorks.com, a brand of Quadralay Corporation, the leading developer of publishing platform solutions for single-source delivery of online content, today announced the FALL 2008 release of its industry-leading ePublisher platform.

WebWorks ePublisher 2008.3 includes the first commercially available multi-input / multi-output “Publish to Wiki”™ functionality. First unveiled at the WebWorks 2007 RoundUp Users Conference and subsequently shown at Doc Train West and the STC National Summit during 2008, the “Publish To Wiki”™ concept was met with enthusiasm from industry experts considering moving to the wiki format for delivering online content.

This new functionality supports ePublisher’s automation workflow, and gives publishing teams the ability to convert existing information developed in Adobe FrameMaker or Microsoft Word or to the DITA-XML standard, and deploy it to wikis that support the Wiki XML-RPC standard as well as the popular MediaWiki format, without having to do any manual conversion or mark-up. The ePublisher “Publish to Wiki”™ functionality saves hundreds of hours for companies wishing to embrace the latest in online publishing technology. Once content has been converted, publishing teams can take advantage of wiki technology to enable feedback via commenting, tagging, version rollback, and even user-enabled editing if required.

WebWorks is further supporting the move to wiki distribution by publishing ePublisher 2008.3 documentation on a dedicated wiki site at <http://docs.webworks.com>.

Tony McDow, CEO and founder of Quadralay, said that “The ePublisher FALL 2008 release marks another significant milestone for the WebWorks.com team, opening up the power of ePublisher to a new generation of content publishers who are embracing Web2.0 technology.” For the release of ePublisher 2008.3, WebWorks.com is offering a major pricing promotion through the end of November 2008 to allow as many existing and new customers as possible to experience the agile enterprise publishing power of the ePublisher Platform. Discounts range from 25% to 50% for qualified buyers purchasing directly from WebWorks.com or one of its approved partners.

About WebWorks ePublisher

WebWorks ePublisher offers the fastest and most efficient way to publish your technical documentation and other content. On average, we reduce the time it takes to modify and republish content from weeks to just a few hours. We are trusted by individuals, small and medium businesses, and Fortune 500 companies alike -- enabling them to publish hundreds of thousands of sophisticated PDF, help, HTML, and other Web files each month. Our customers give us strong reviews because our product allows them to deliver the most reliable and efficient workflow for creating, managing, and deploying powerful electronic publications in a continuous fashion around the clock ... without compromising their original content's integrity. For more information visit www.webworks.com

About WebWorks.com

WebWorks.com, a brand of Quadralay Corporation, is the leading provider of comprehensive online publishing and help system delivery solutions. Its products and services constitute the definitive single source for all its customers' ePublishing needs. WebWorks.com specializes in content conversion software that outputs Web, online help, and technical publication formats. Quadralay Corporation, based in Austin, Texas, was founded in 1992 as part of the University of Texas Technology Incubator program. Quadralay currently has thousands of customers in over thirty countries worldwide.

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Press Contact:
Alan J. Porter
Quadralay Corporation
512-381-8892
aporter@webworks.com