



a brand of Quadralay Corporation

FOR IMMEDIATE RELEASE

## **WebWorks Announces Bluestream as New Technical Partner**

---

### **Industry Leaders Forge a Strategic Alliance to Provide State-of-the-Art Solutions to Complex Publishing Challenges**

**AUSTIN, Texas — October 13, 2009** — WebWorks.com, a brand of Quadralay Corporation, the leading developer of publishing platform solutions for single-source delivery of online content, today announced that Bluestream Database Software Corp., a leading provider of XML database and content management technologies, joined the WebWorks.com Partner Program as a Preferred Technical Partner. Together, WebWorks.com and Bluestream offer their clients an unparalleled depth of expertise to solve complex corporate publishing challenges.

The strategic alliance between WebWorks.com and Bluestream will include projects for joint customers to implement environments that will effectively utilize the WebWorks ePublisher Platform to support single-source publishing of content to multiple online delivery formats, and Bluestream's flagship XDocs DITA-enabled content management system for end-to-end authoring and publication of DITA and other XML content.

"We are very excited to be working with WebWorks," said Nenad Furtula, VP Sales and Marketing at Bluestream Database Software. "WebWorks suite of products enhances XDocs CMS publishing capability and adds value to both our existing and potential client base."

"Bluestream's reputation as a first-class provider of affordable DITA content management solutions as well as their industry-leading expertise in XML technology categorized them as an attractive partner for us," said Ben Allums, Director of Engineering at WebWorks.com. "We welcome the opportunity to upgrade our existing working relationship into a formal partnership, and strongly believe that this new partnership will not only benefit each of our companies, but will be in the best interest of our mutual clients as well."

### **About Bluestream**

Bluestream Database Software Corp. is the world leader in the XML database and XML content management technology. Bluestream's flagship product, XDocs, an end-to-end DITA content management system, has been embraced by end users, technology partners, OEMs, and resellers around the world. Bluestream has been successfully selling its products and services since 1997 to customers in many verticals including military, manufacturing, healthcare, financial/banking, content management, and E-Learning.

## About WebWorks.com

WebWorks.com, a brand of Quadralay Corporation, is the leading provider of comprehensive online publishing and help system delivery solutions. Its products and services constitute the definitive single source for all its customers' ePublishing needs. WebWorks.com specializes in content conversion software that outputs Web, online help, wiki, and technical publication formats. Quadralay Corporation, based in Austin, Texas, was founded in 1992 as part of the University of Texas Technology Incubator program. Quadralay currently has thousands of customers in over thirty countries worldwide.

###

Press Contacts:

Alan J. Porter

Quadralay Corporation

512-381-8892

[aporter@webworks.com](mailto:aporter@webworks.com)

Nenad Furtula

Bluestream Database Software Corp.

604-669-4469 x 102

[nenadf@bluestream.com](mailto:nenadf@bluestream.com)