



FOR IMMEDIATE RELEASE

IFN Solutions Joins WebWorks.com Partner Program

Industry Leaders Forge a Strategic Alliance to Provide State-of-the-Art Solutions to Complex Publishing Challenges

AUSTIN, Texas and Kfar Sava, Israel — November 24, 2008 — WebWorks.com, a brand of Quadralay Corporation, the leading developer of publishing platform solutions for single-source delivery of online content, today announced that IFN Solutions Ltd., a leading provider of content management software and integration services, joined its Partner Program as a Technology Partner. Together, WebWorks.com and IFN Solutions offer their clients an unparalleled depth of expertise to solve complex corporate publishing challenges.

The strategic alliance between WebWorks.com and IFN Solutions will include joint projects along with robust marketing and sales efforts. Additionally, IFN Solutions and WebWorks.com will work together with customers to implement environments that will effectively utilize the WebWorks ePublisher Platform to support single-source publishing of content to multiple online delivery formats.

"Quadralay's solutions are robust solutions that can support global corporations' publishing requirements. We believe that partnership with Quadralay will help us to provide state-of-the-art content solutions to our growing customer base," said Naty Avrahami, IFN's CEO. "Our experience working with Quadralay proves that together we can provide unparalleled solutions that can dramatically optimize high-volume content-driven processes."

"IFN Solution's reputation as a first-class developer of content management solutions, combined with our existing partnership on a high-profile enterprise system integration for a joint customer, categorized them as an attractive partner for us," said Tony McDow, Quadralay's CEO. "We welcome the opportunity to upgrade our longstanding working relationship into a formal partnership and strongly believe that this new partnership will not only benefit each of our companies, but will be in the best interest of our clients as well, and will turn the challenges in online publishing into opportunities with unlimited potential."

About WebWorks ePublisher

WebWorks ePublisher offers the fastest and most efficient way to publish your technical documentation and other content. On average, we reduce the time it takes to modify and republish content from weeks to just a few hours. We are trusted by individuals, small and medium businesses,

and Fortune 500 companies alike -- enabling them to publish hundreds of thousands of sophisticated PDF, help, HTML, and other Web files each month. Our customers give us strong reviews because our product allows them to deliver the most reliable and efficient workflow for creating, managing, and deploying powerful electronic publications in a continuous fashion around the clock ... without compromising their original content's integrity. For more information visit www.webworks.com

About WebWorks.com

WebWorks.com, a brand of Quadralay Corporation, is the leading provider of comprehensive online publishing and help system delivery solutions. Its products and services constitute the definitive single source for all its customers' ePublishing needs. WebWorks.com specializes in content conversion software that outputs Web, online help, wiki, and technical publication formats. Quadralay Corporation, based in Austin, Texas, was founded in 1992 as part of the University of Texas Technology Incubator program. Quadralay currently has thousands of customers in over thirty countries worldwide.

About IFN Solutions

IFN helps simplify and expedite the automated creation and delivery of content across the enterprise. We offer configurable and scalable XML content management and publishing solutions that maximize content reusability and repurposing. Our unmatched XML expertise solution is built upon a 20-year heritage of partnership with our customers. IFN's content management and delivery solutions have been implemented by companies in publishing, financial services, high tech and aerospace/defense. The company's headquarters is in Kfar Saba Israel, with locations throughout North America. For more information visit ifn-solutions.com

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Press Contacts:

Alan J. Porter

Quadralay Corporation

512-381-8892

aporter@webworks.com

Yaniv Shoshani

IFN Solutions Ltd.

972-9-7638900

yanivs@ifn-solutions.com