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Latest release of WebWorks ePublisher Introduces Reverb Help, the First Help Authoring Tool Format Designed Exclusively for Internet Users

January 13, 2011, AUSTIN, TEXAS: WebWorks, a leading enterprise digital content conversion and publishing software company based in Austin, today announced the release of its newest version of ePublisher that includes Reverb Help, the first help authoring tool format designed exclusively to deploy via browser with the ability to leverage the speed, social and data mining functionality of the internet.

Reverb Help differs from presently available browser capable help formats such as MadCap Flare and Adobe RoboHelp by offering support for user communities with social plugins such as Facebook, Twitter and Disqus. Companies deploying Reverb Help will now be able to leverage the powerful internet services: Google Search, Google Analytics, and Google Translate.

“Reverb Help allows companies that require Help documentation for their user base to improve their customer experience using a Help format that is light, fast and can easily be included in an overall community engagement strategy,” said WebWorks CEO Tony McDow. “We have seen a huge demand for an easily customizable, agile version of Help—especially one that can be deployed across internet-enabled mobile devices. Now for the first time, businesses small and large will be able to produce their own community help solution. This is the most significant addition to the WebWorks ePublisher platform in the last 3 years.”

Reverb Help will be a format included in the current WebWorks ePublisher platform which allows Fortune 100 companies, technical communication authors and software development teams to automatically convert and publish high volumes of content from Microsoft Word, Adobe FrameMaker and DITA-XML files to common formats such as PDF, Online Help, Wiki and mobile devices.

The WebWorks ePublisher release with the Reverb Help format is now available. Current ePublisher customers with active support agreements will receive access to this new release of WebWorks ePublisher for no additional cost as part of the continual growth of the ePublisher product.

Companies seeking assistance with deploying Help content via browser or to mobile devices can find further information at [www.webworks.com/Products/ePublisher/Latest Release](http://www.webworks.com/Products/ePublisher/Latest_Release).

About WebWorks ePublisher

WebWorks (a brand of Quadralay Corporation), maker of ePublisher, is the leading provider of comprehensive digital content delivery solutions. ePublisher is a conversion and publishing platform that outputs to HTML, help, Reverb Help, wiki, and other technical publication formats. ePublisher is used by Fortune 100 companies, technical communication professionals and software development teams worldwide. For more information visit www.webworks.com

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