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For Immediate Release###

WebWorks® Reverb Increases Effort to Optimize Cross-Platform Interaction with Addition of Search Functionality from Behind a Firewall

ePublisher multi-format help documentation delivery software continues to increase efficiency of technical communication teams, enabling greater connection with end users.

January 5, 2012, AUSTIN, TEXAS: WebWorks®, makers of WebWorks® Reverb, the next generation help software focused on creating web applications that enhance online browsing in desktop, tablet and mobile environments, announced today the latest release of ePublisher, 2011.3. The release includes several enhancements, most notably the ability to allow users to execute searches from behind their firewall.

Prior versions of ePublisher allowed users to perform their searches from outside the protection of their firewall using Google Search integration. Now, in addition to Google Search, WebWorks® Reverb includes two alternative search configurations, including Microsoft IIS search, that allow searchable help systems from behind an Internet firewall or on a private network. This release also includes a mini web server for previewing WebWorks® Reverb help systems without having to set up a web server and improved Table of Contents handling that makes the interface more intuitive for first-time users.

WebWorks® CEO Tony McDow says the latest ePublisher release is in line with the company's goal of optimizing information applications that execute not only on desktop environments but also on tablet computers and smartphone devices such as the Apple iPhone, Android smart phones and other similar devices.

“We’re focused on developing cutting edge advancements while maintaining an easy-to-use tool that allows technical communication teams to easily get content in the hands of their end users,” says McDow. “Since the release of Reverb earlier this year, we have been getting requests for the ability to carry out searches and use other Reverb features from behind a firewall. This was a big development priority for ePublisher, and we are very excited about this release. You can expect many more enhancements in the future that emphasize providing clean and simple authoring environments.”

In January 2011, the company released WebWorks® Reverb Help, the first help authoring tool format designed to leverage the speed, social and data mining functionality of the Internet—making it easier for end users to find companies’ help pages and individual help topics via search engines. New developments to Reverb in 2011.3 allow users to preview content without the need to upload the content to servers.

Reverb differs from presently available browser-capable help formats such as MadCap Flare and Adobe RoboHelp by offering support for user communities with social plug-ins such as Facebook, Twitter and Disqus.

Reverb also includes Google SiteSearch integration and Google Analytics, giving them the ability to pinpoint hotspots and areas for further review based on usage history.

Current ePublisher customers with active maintenance and upgrade agreements will receive access to ePublisher 2011.3 as well as WebWorks® Reverb Help as part of the continual growth of the ePublisher product. Companies seeking assistance with deploying help content via browser or mobile devices can learn more at:

www.WebWorks.com/Products/ePublisher/Latest_Release.

About WebWorks®

WebWorks® ePublisher is the industry-leading multi-format help documentation delivery software focused on creating web applications that enhance online browsing in desktop, tablet and mobile environments. ePublisher is quick and easy to use, gives companies the flexibility to write in their preferred software with the power to customize their output, scales as the needs of the business grow, and delivers information in a way that connects with end users and builds customer loyalty. ePublisher outputs to HTML, Help, Reverb Help, wiki, PDF, mobile devices and other technical publication formats. ePublisher is used by Fortune 100 companies, technical communication professionals and software development teams worldwide. For more information, visit:

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