

FOR IMMEDIATE RELEASE

Quadralay Ships WebWorks[®] ePublisher Pro for Word

New product makes possible the creation of customized online-viewable content directly from Microsoft Word documents.

AUSTIN, TEXAS — June 13, 2005 — Quadralay Corporation, the leading provider of complete electronic publishing solutions, today announced the immediate availability of WebWorks[®] ePublisher Pro for Word, its next-generation software solution for creating online content.

WebWorks ePublisher Pro for Word innovatively leverages the power of XML to give users the ability to quickly and easily create customized content for the Web, intranets, professional online Help systems, portable devices, enterprise-ready XML, or PDFs. The new software provides greater flexibility and ease of use for Help authors, technical writers, documentation professionals, and other content providers wanting to produce content for common online formats directly from Microsoft Word files.

The availability of WebWorks ePublisher Pro for Word has been anticipated since its preview on May 8, 2005, at the Society for Technical Communication's 52nd annual conference in Seattle, Washington.

“WebWorks ePublisher Pro is a monumental leap forward in ease of use for authors who must quickly create customized online content from Microsoft Word or Adobe FrameMaker documents. This product gives authors the power to provide a more complete user experience while increasing the authors' efficiency in the day-to-day creation of online content. It's a breath of fresh air for authors,” says Deborah Sauer, Society for Technical Communication Fellow, principal of Deborah Sauer Consulting, and a leading expert on online Help software.

Streamline Workflow

WebWorks ePublisher Pro for Word enables the quick customization and conversion of content directly from Microsoft Word documents. It improves productivity and saves time with a more intelligent workflow that eliminates the painstaking step of importing Word-authored content into a separate authoring environment in order to transform the content into a desired online format. Authors can use Microsoft Word to write, maintain, and update content, then use ePublisher Pro to easily manage and deliver multiple online formats such as HTML, XHTML, DHTML, or the cross-browser, cross-platform information system WebWorks Help.

Accelerated ePublishing for FrameMaker Authors

The power of WebWorks ePublisher Pro is not confined to Microsoft Word users. Quadralay Corporation also completely re-engineered its previous single-source online publishing solution for Adobe FrameMaker. WebWorks ePublisher Pro for FrameMaker, which ships in July 2005, features many new innovations, including a user-friendly interface and XML-based processing for improved performance. The new application also includes an online content-preview window for visual style development, GUI-based advanced customizations, an improved code editor, and more.

Pricing and Availability

WebWorks ePublisher Pro for Word is available for purchase online at the WebWorks Store at www.webworks.com/store. The software is priced at US\$1,000, and internationally for US\$1,100.

WebWorks ePublisher Pro for FrameMaker ships in July 2005, and is available for purchase by authors for US\$1,395, and internationally for US\$1,515.

The software can also be bought by contacting Quadralay by phone at (512) 719-3399, extension 501, or via e-mail at sales@webworks.com. In addition, select resellers sell WebWorks ePublisher Pro. A listing of resellers is available at www.webworks.com/partners/pindex.aspx.

For a limited time, customers can save \$250 when purchasing either product when upgrading from any competitive Help authoring tool.

About Quadralay Corporation

Quadralay Corporation is the leading provider of online publishing, Help system delivery, and content-review capabilities for Microsoft Word and Adobe FrameMaker users. Its WebWorks line of products and services enables the automated delivery of quality online content for multiple formats, languages, and devices. For more information about Quadralay Corporation or WebWorks products and services, including WebWorks ePublisher Pro for Word and FrameMaker, WebWorks AutoMap, WebWorks FinalDraft and WebWorks OnTime, go to www.webworks.com.

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